

OIPE
 JUL 22 2004
 PATENT & TRADEMARK OFFICE

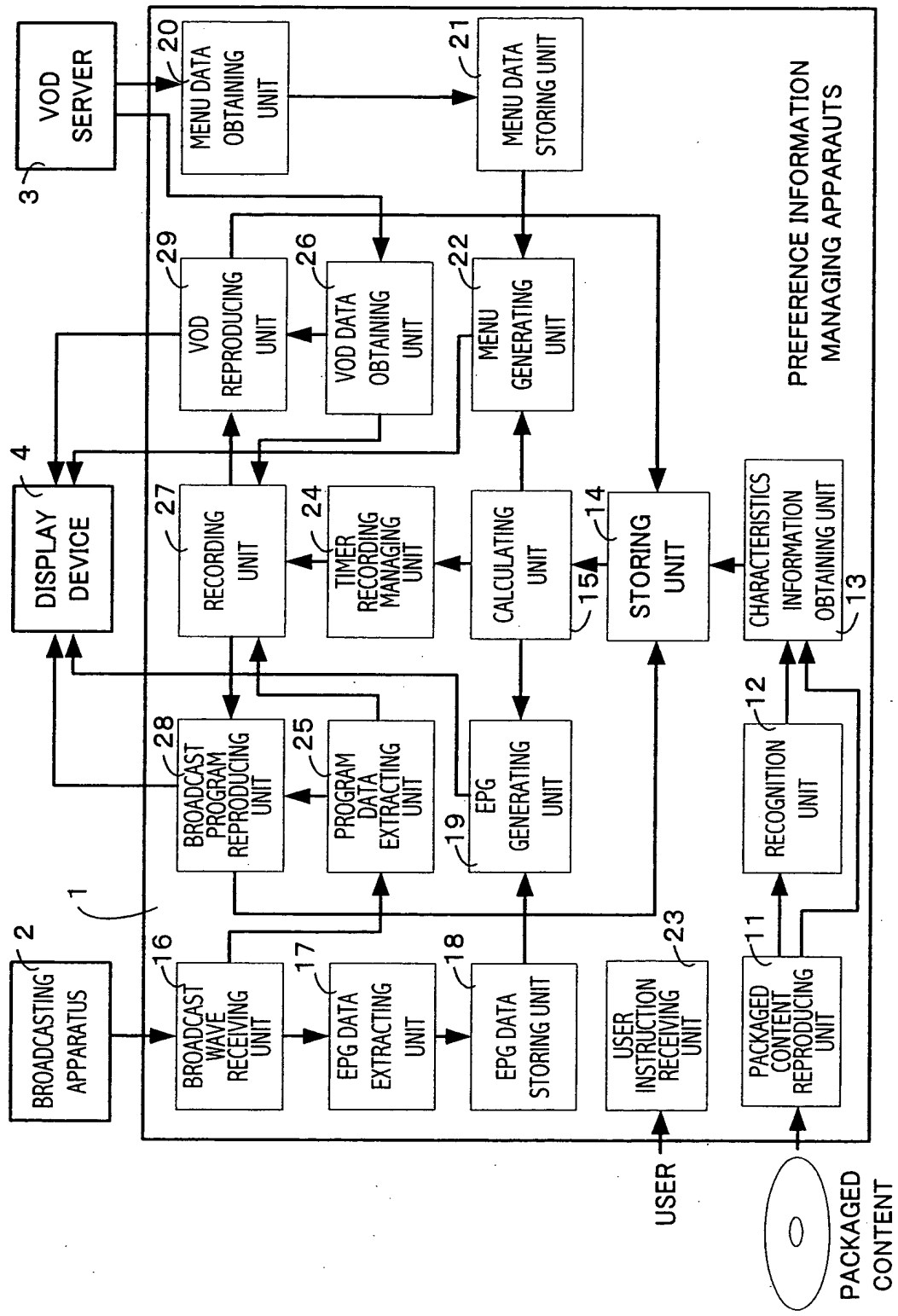


Fig.1


Fig.2

	DATA ELEMENT NAME	COUNTER	WEIGHT	SCORE
TITLE	Mememto	2	2	4
	Blow	1	3	3
	Elf	5	1	5
GENRE	Family	2	1	2
	Drama	4	1	4
	Action	3	2	6
PERFORMER	Orland Bloom	3	1	3
	Jonny Depp	2	2	4
	Penelope Cruz	3	3	9
KEYWORD	OSAKA TIGERS	11	1	11
	MAJOR LEAGUER	1	3	3
		3	2	6

Fig.3

	7:00PM	8:00PM	9:00PM	10:00PM	11:00PM
2:ABC	NEWS: TODAY'S NEWS	SUSPENSE: FEAR	ICE HOCKEY: K VS L	NEWS: MIDNIGHT NEWS	
4:CBA	NEWS: NEWS 7	EUROPEAN FOOTBALL: R VS P	NEWS: NEWS 11		
6:CNS	MOVIE: NO.1	NEWS: WORLD NEWS	POLICE DRAMA: CHASE		
8:PSB	CARTOON: P Q	MOVIE: NO.2	COMEDY: W	NEWS: OSAKA	
10:TNC	BASEBALL: T VS G			SHOW: MAGIC	MUSIC SHOW: HIT

Fig.4

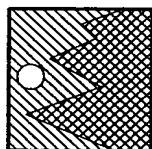
	7:00PM	8:00PM	9:00PM	10:00PM	11:00PM	
2:ABC	NEWS: TODAY'S NEWS	SUSPENSE: FEAR	ICE HOCKEY: K VS L		NEWS: MIDNIGHT NEWS	
4:CBA	NEWS: NEWS 7	EUROPEAN FOOTBALL: R VS P			NEWS: NEWS 11	
6:CNS	MOVIE: NO.1		NEWS: WORLD NEWS	POLICE DRAMA: CHASE		
8:PSB	CARTOON: P	Q	MOVIE: NO.2	COMEDY: W	NEWS: OSAKA	
10:TNC	BASEBALL: T VS G			VARIETY: Z	SHOW: MAGIC	MUSIC SHOW: HIT

VOD MENU TOP PAGE

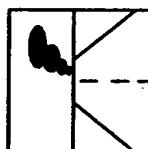
THIS WEEK'S TOP 10

RECOMMENDATION LIST

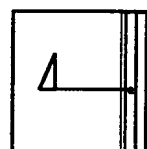
1. SUSPENSE: FEAR
2. BASEBALL: T VS G
3. MOVIE: NO.3
4. CARTOON: Q
5. POLICE DRAMA: LOCKED ROOM
6. ICE HOCKEY: K VS L
7. COMEDY: V
8. MOVIE: NO.2
9. MOVIE: XYZ
10. CARTOON: G



MOVIE: NO.2	PERFORMER	COMMENT
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POLICE DRAMA: CHASE	
PERFORMER
COMMENT



SPORT: GOLF DIGEST	
PERFORMER	COMMENT

Fig.6

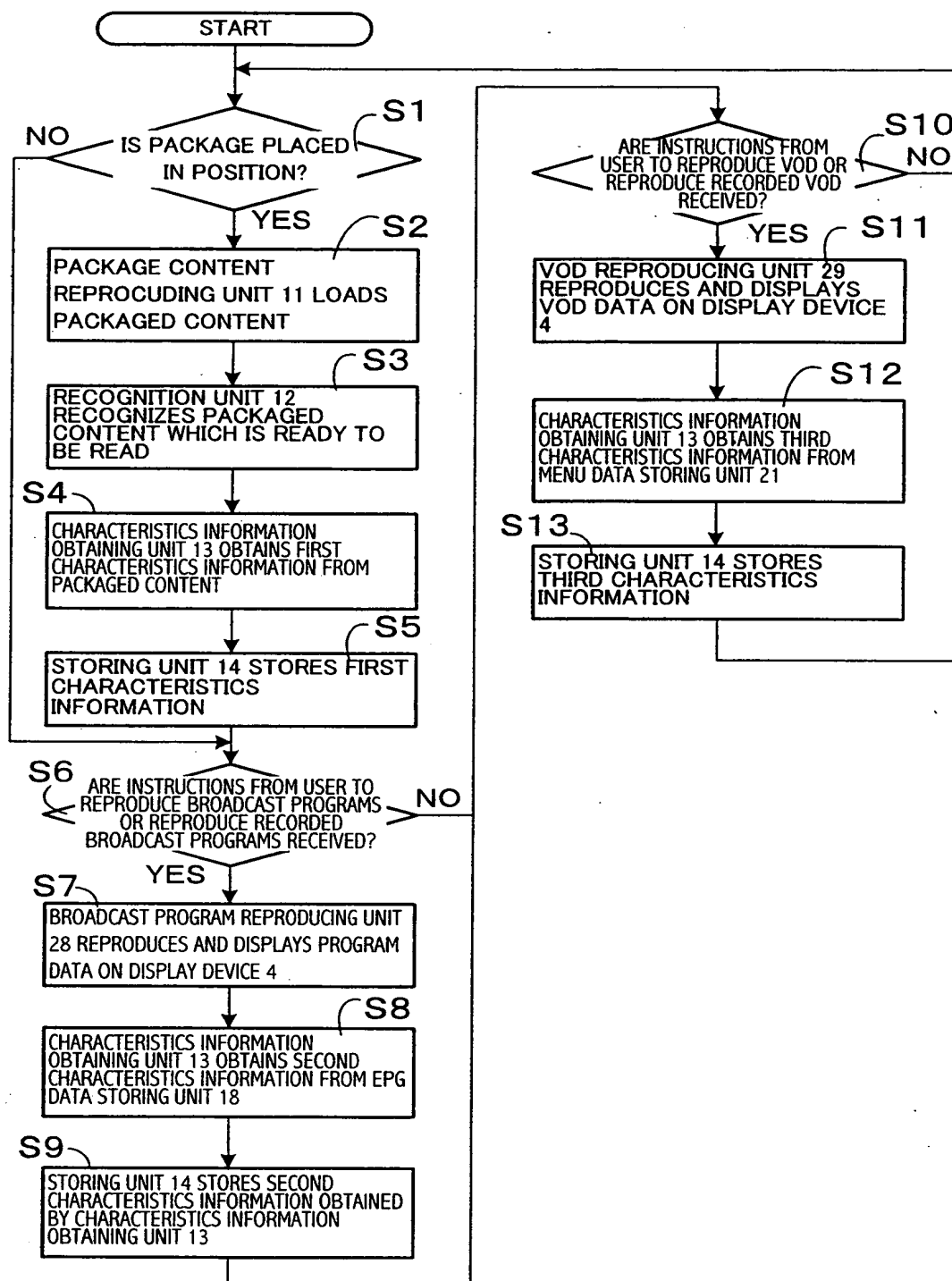


Fig.7

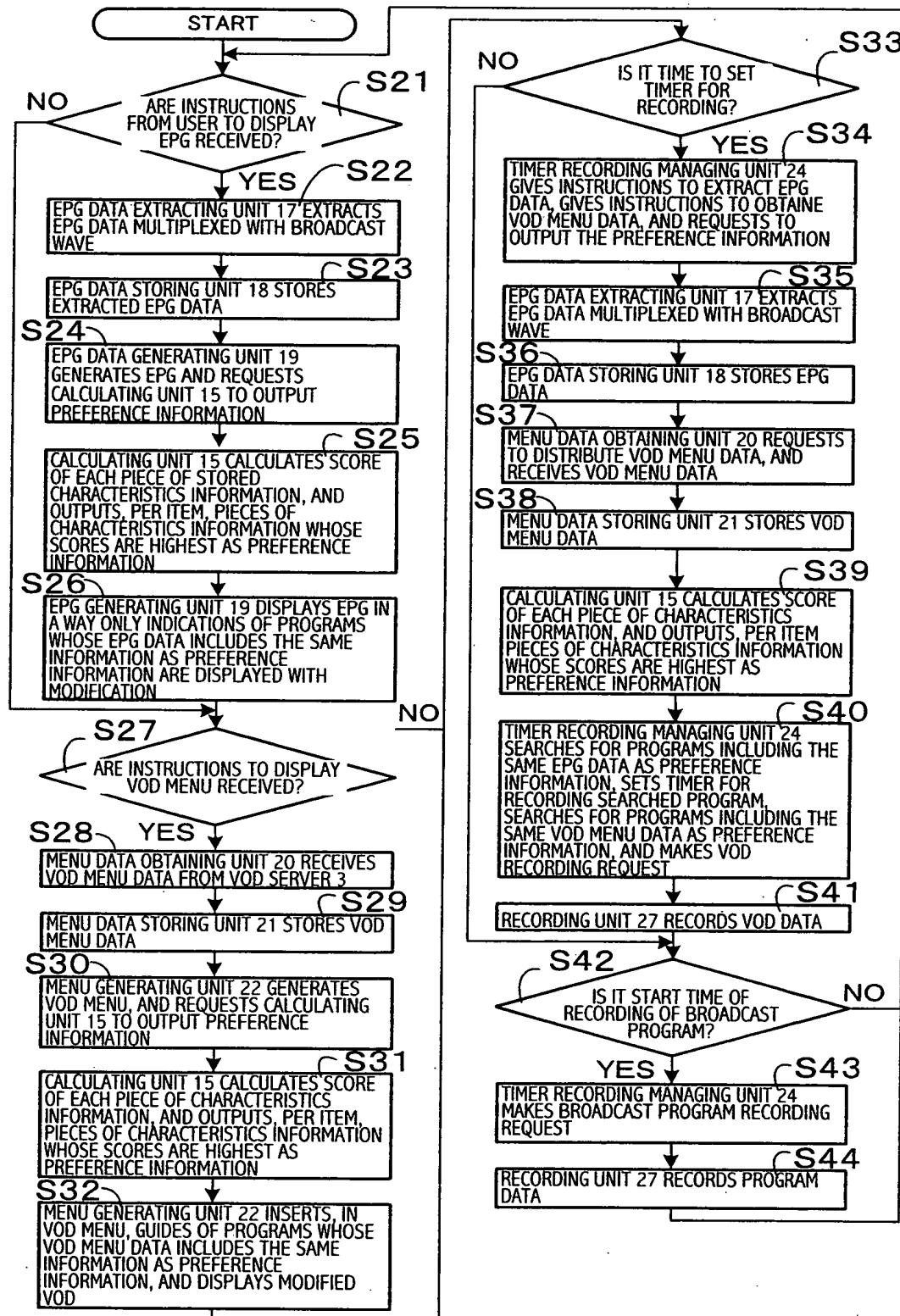


Fig.8

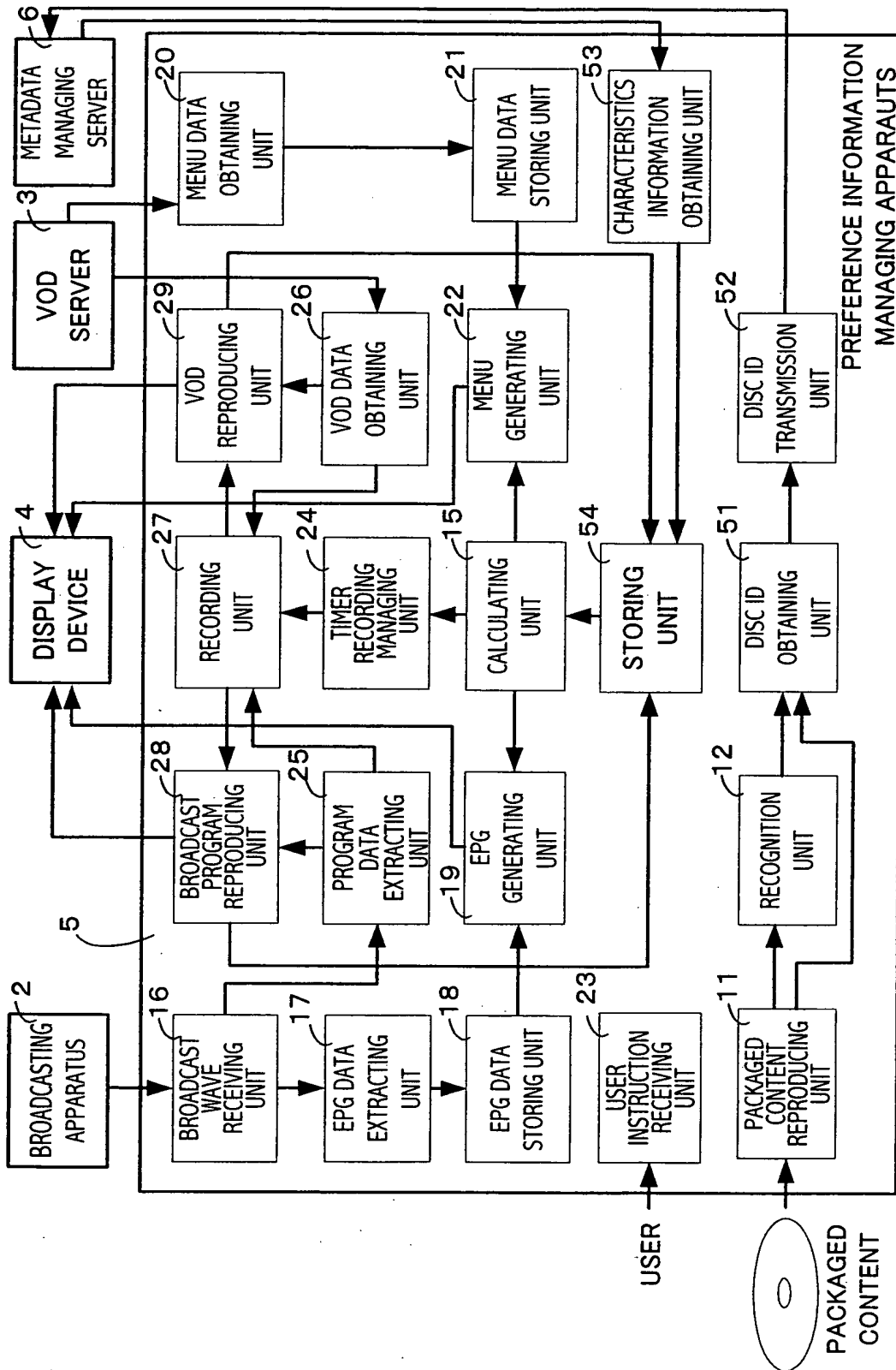


Fig.9

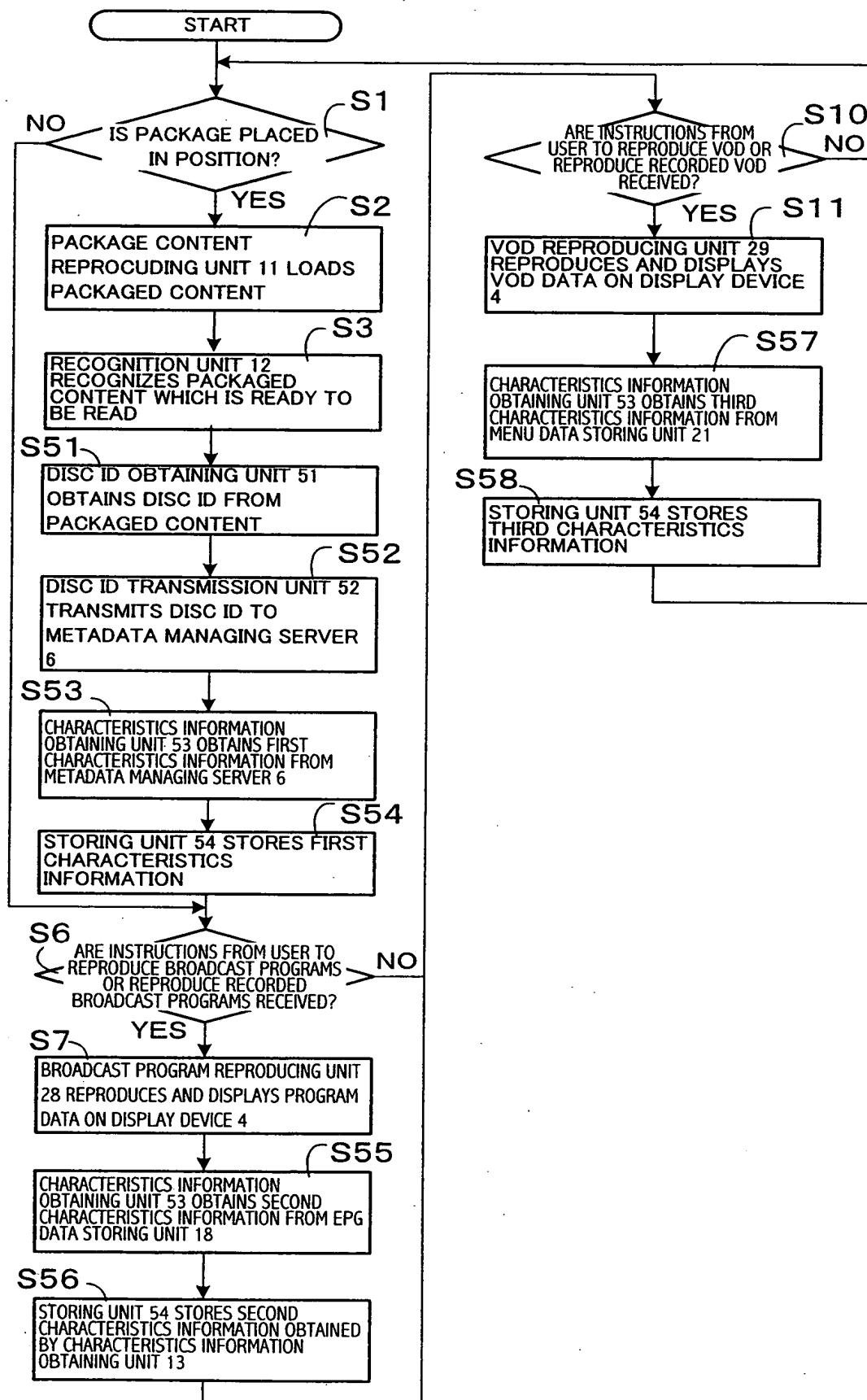


Fig.10

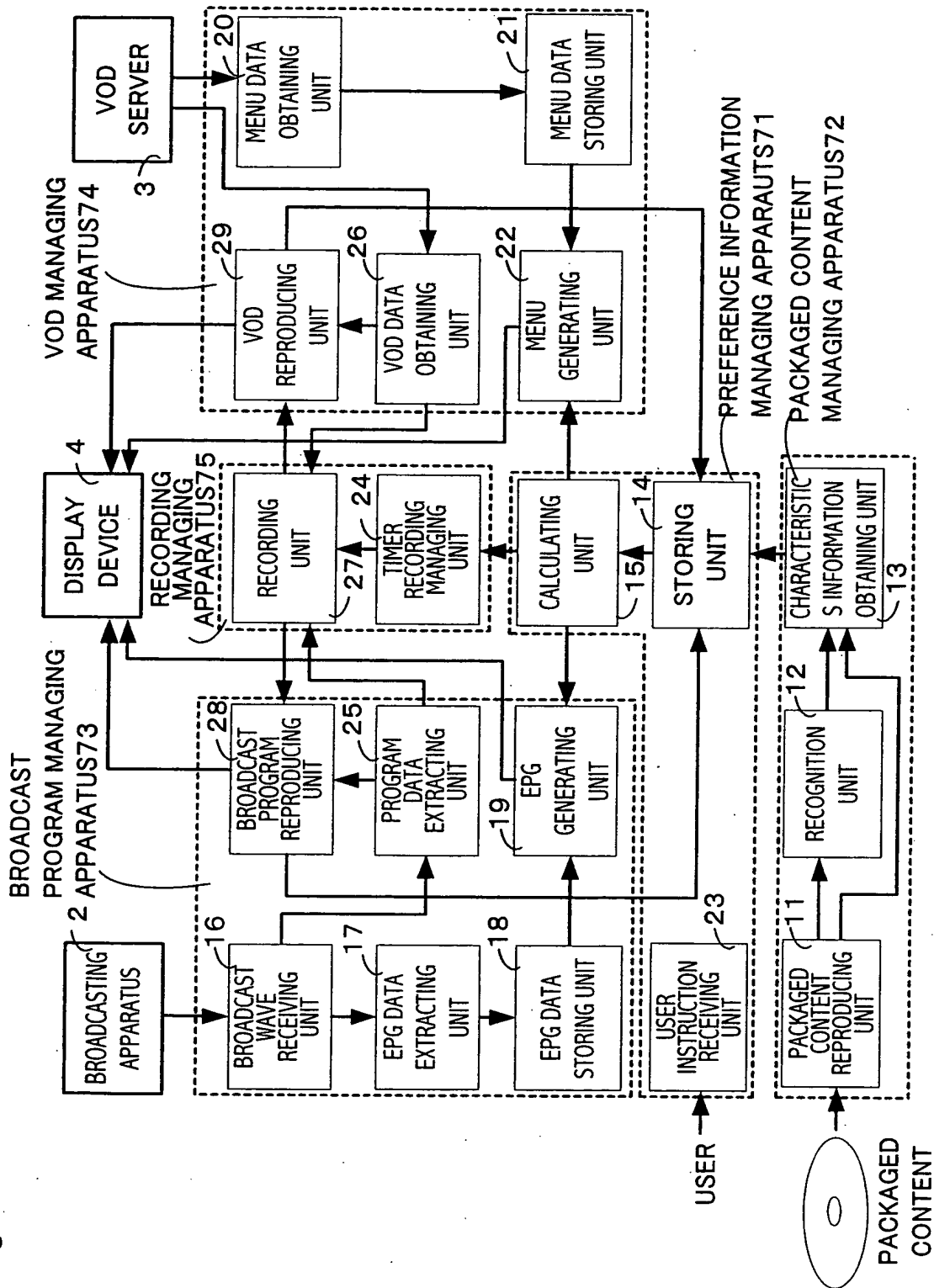


Fig.11

